

Public

MOTION ON NOTICE

Councillor Snape will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:

That Council:

Having regard to the anticipated completion of the electrification of the Gawler Train Line:

1. Asks the administration to work with representatives of the Department of Infrastructure and Transport to develop a marketing and awareness campaign designed to promote and provide incentive for the workers in and visitors to the City to use public transport.
2. The campaign be timed to coincide with the reopening of the Gawler Train Line and go for one month.'

ADMINISTRATION COMMENT

1. The Gawler Rail Line is now nearing the final stages of rail electrification, with timeframe for commencement of services being April 2022.
2. The City of Adelaide is not involved in the operations (promotions and marketing) of Adelaide Metro services.
3. Should this motion be carried, we will contact the Department of Infrastructure and Transport (DIT) to understand what initiatives and/or promotions are proposed relating to incentivising public transport usage into the City of Adelaide and the reopening of the Gawler train line, and understand how we may assist in the promotion and awareness of this service and public transport use more broadly to encouraged increased City visitation.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	Not applicable
External consultant advice	Not applicable
Legal advice / litigation (eg contract breach)	Not applicable

Impacts on existing projects	Not applicable
Budget reallocation	Involvement in any campaign, will require resource, cost unknown until any campaign is scoped and our involvement determined.
Capital investment	Not applicable
Staff time in preparing the workshop / report requested in the motion	Not applicable
Other	Not applicable
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 4.5 hours